



The Bay Lights

- **MARCH 1–31**

Dine & Shine for The Bay Lights Keep 'Em Lit Through 2026

- **MARCH 6**

First Anniversary Relighting Celebration with KFOG-FM

- **MARCH 7**

Illuminated Anniversary Bike Ride on the Embarcadero

- **MARCH 8**

SXSW World Premiere of *Impossible Light* documentary

- **THE BAY LIGHTS THANKS**

First Anniversary Partners

ILLUMINODE



FERRY BUILDING



7x7

KEEP 'EM LIT THROUGH 2026

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You're Invited!

THE BAY LIGHTS FIRST ANNIVERSARY FESTIVITIES



Eat, Drink & Be Brilliant!

THE BAY LIGHTS First Anniversary is March 5, 2014 and we're celebrating all month long! First Anniversary Festivities help raise vital funds needed to keep this iconic two-year installation shining through 2026. Please join artist Leo Villareal and **THE BAY LIGHTS** team for a month of extraordinary experiences, including:

DINE & SHINE FOR THE BAY LIGHTS, MARCH 1ST – 31ST

- Enjoy artisan cocktails and tantalizing dishes inspired by **THE BAY LIGHTS** at Americano Restaurant & Bar, Chaya Brasserie, Coqueta, Epic Roasthouse, MarketBar, Palomino, Perry's, Waterbar, Waterfront Restaurant, and Hotel Vitale, who'll donate a percentage of Dine & Shine purchases to help keep **THE BAY LIGHTS** lit through 2026. thebaylights.org/anniversary

FIRST ANNIVERSARY RELIGHTING, MARCH 6TH

- The Ferry Building, MarketBar, KFOG-FM 104.5 and Illuminate the Arts host a free anniversary celebration along the waterfront. The Bay Lights goes dark at 7:00 pm for ten minutes, and at 7:10pm KFOG-FM 104.5 and 97.7 will broadcast a celebratory countdown to The Bay Lights relighting, followed by a brilliant 20-minute soundtrack mix. thebaylights.org/festivities

THE BAY LIGHTS FIRST ANNIVERSARY BIKE RIDE, MARCH 7TH

- The San Francisco Bike Party, San Francisco Bike Coalition, Black Rock Arts Foundation and Illuminate the Arts team up to bring together a brilliant evening ride, kicked off at 7:30PM by ITA Founder/CEO Ben Davis near Embarcadero's Cupid's Span sculpture. sfbike.org/?rec_rides

SXSW WORLD PREMIERE OF *IMPOSSIBLE LIGHT*, MARCH 8TH

- Jeremy Ambers' exhilarating new film reveals the drama and the daring in surmounting seemingly impossible challenges to turn a dream of creating the world's largest LED light sculpture into a glimmering reality. impossiblelightfilm.com

Keep THE BAY LIGHTS Lit Through 2026

Without strong and immediate support, **THE BAY LIGHTS** two-year installation will go dark forever in March 2015. In concert with **THE BAY LIGHTS** First Anniversary Festivities, nonprofit presenting organization Illuminate the Arts has launched "\$12M Will Keep 'Em Lit Through 2026" fundraising campaign to keep Leo Villareal's gorgeous gift to the world shining for an additional ten years. Converting the artwork into a more permanent, transformative presence on San Francisco's vibrant waterfront will be an act of monumental brilliance made possible with the help of visionary patrons, corporate partners and a generous community.